



Data and Privacy File Guides

**Apple Media Services: Billing Payment and
Commerce Projection**

July 2025

File name

Billing Payment and Commerce Projection.csv

File description

This file contains information related to the user's purchase, billings, and subscription history.

Why Apple keeps this information

Apple retains this information in order to understand a customer's subscription lifecycle, support legal obligations, and improve our products and services.

Field Name	Details
Actual Price	The estimated pre-tax purchase line item amount in store currency
Content Version	A unique number that identifies the specific version of the content you bought
Apple Account Number	Apple Account identifying number
Apple Card Account ID	Apple Card account identifying number
Application	The name of the application from which the the purchase was made
Billing Country Code	The country from which the purchase was made
Billing Information ID	The identifier for the billing information associated with the purchase
Billing Transaction Date	The date and time when a transaction occurred, shown in Pacific Time
Billing Transaction Type	The type of transaction (e.g., purchase, refund)
Cancellation Reason	The reason why a subscription or service was cancelled
Cancellation Refund Type	The type of refund given when a cancellation happens (e.g., full, partial, final partial)
Content Quality Type	The quality of the content, such as standard definition, high definition, 4K, or an identifier for Arcade game downloads
Device Operating System Version	The major version number of the operating system of the user's device from which an action was completed
Device Type	The type of device from which a user took an action
Device Version	The version of the user's device from which an action was completed
Estimated Total Cost (USD)	The estimated total cost in US dollars, including list price and tax, of a purchase
Family Member Purchase Indicator	Indicates whether the purchase was made by a family member

Field Name	Details
IP Country Code	The country where the user's device was located when in service, as determined by their IP address
Low Balance Top-Up Indicator	Indicates if a purchase was made using funds added due to a low balance
Mobile Carrier ID	A number that identifies the mobile network provider used for billing
Offer Purchase Mode	The way a customer pays for an offer they choose
Offer Type	The type of offer the user purchased
Order Number	A unique code assigned to each purchase, printed on the receipt, and used to identify the specific order
Parent Content Name	The name of the parent app or content for the purchase, (e.g., songs have album as a parent, in-app purchases have app as parent)
Parent Content Type	The type of the parent content (e.g., App Bundle, Video, PlayList, Song, Piece, Booklet, SeasonPass, Software, Application, AddOn, Publication)
Payment Method Type	The type of payment used (e.g., credit card, online payment, etc.)
Payment Type	The payment method used for a transaction, (e.g., store credit, credit card)
Posting Reason	The reason for a change in a transaction
Price in US Dollars Before Royalties/Taxes	The estimated pre-tax purchase line item amount in US dollars
Price Per Item	The price of one item when an item is bought in a large quantity
Promotion Scenario ID	The identifier of the promotional offer, if the user used one
Purchase App Version	The version of the app used to purchase the subscription
Purchase ID	Identifier of the purchase
Purchase Product Name	Unique identifier for any content/product purchased
Purchased Item IDs	A unique code assigned to each individual item customer has bought
Quantity Purchased	The number of items bought or cancelled, which can be positive for purchases, negative for cancellations, or zero for partial cancellations
Store Currency Code	The store currency code
Store Currency Estimated Tax	The estimated tax amount at the time of purchase in the store's currency

Field Name	Details
Store Currency Estimated Total	The total cost of the purchase, including estimated tax, in the store currency
Store Front Name	The storefront in which the user's action occurred
Subscription Duration	The duration of a subscription
Subscription Renewal Indicator	Whether a subscription was renewed
Top-Up Scheduled Indicator	Whether the customer has set up automatic fund loading when their Apple Account balance falls below a self-defined threshold
Type of Purchase	The type of item purchased (e.g., music, gift certificate)